



Inviting  
Franchisees



A COMPLETE FITNESS  
SUPPLEMENT & NUTRITION STORE

Prince Narula

MTV Roadies X2 Winner  
MTV Splitsvilla 8 Winner  
Bigg Boss 9 Winner

# Motivating Individuals to ADOPT A FIT LIFESTYLE

Muscle & Strength India is a leading retailer of fitness supplements & nutritional products, based in India. The brand offers high-quality fitness supplement and nutritional products manufactured by international fitness brand under a single roof. Muscle & strength india was started with an aim to provide a consistent supply of high- quality and genuine nutritional and supplement products at an economical price point to indian fitness enthusiasts.

Muscle & Strength India provide international-grade fitness products according to the dynamic requirements of modern indians and is committed to offer everything that meets diverse fitness needs of an individuals.



FITNESS TIPS



NUTRITION TIPS



## OUR BRANDS

Optimum Nutrition  
Dymatize  
Gaspri  
Ultimate Nutrition

RSP Nutrition  
Universal Nutrition  
Labrada  
MuscleTech

BSN  
Nature's Best  
Gat

## Our Products and Services

Supplements | Gym Gear | Workout Plans | Diet Plans | Gym Directory

## ABOUT MR.PRINCE NARULA

SPLITSVILLA Winner  
MTV Roadies X2 Winner  
Bigg Boss 9 Winner  
TV ACTOR



### Our Products and Services

[Supplements](#)

|

[Gym Gear](#)

|

[Workout Plans](#)

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[Diet Plans](#)

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[Gym Directory](#)



# REASONS TO PARTNER WITH MUSCLE & STRENGTH INDIA

## WIDE RANGE OF PRODUCTS

At present [www.muscleandstrength.in](http://www.muscleandstrength.in) sells over 1000+ products to cater to the needs of all fitness enthusiasts. Our catalog includes American, European and Indian brands.



## BEST PRODUCT MARGINS IN INDUSTRY

## SWIGGY TIE UP SUPPLEMENTS DELIVERY



## INAUGURATION AND PR SUPPORT



## Our Products and Services

Supplements

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Gym Gear

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Workout Plans

|

Diet Plans

|

Gym Directory

## ONLINE SALE WEBSITE

"The brand operates a dedicated online portal for fitness enthusiasts and individuals and delivers relevant information related to healthy and fit-living"



## 3-WAY AUTHENTICITY CHECK



## BILLING SOFTWARE

Complementary billing software by the Brand.



## RECRUITMENT & TRAINING OF STAFF

The franchisor would assist the franchise in recruiting and motivating the manpower the franchise store.

The franchisor would conduct regular franchise training programs for franchise stuff. Special skill-enhancing workshops would be conducted from time to time



## LOCATION & STORE DESIGN

The franchisor would support the franchise in choosing the best location for setting up of the store and helping the franchise with the design, architecture and layout of the store.



## SUPPLIES

The franchisor would assist the franchise in the pre-opening and regular purchase of Supplement & Nutrition products, etc. for faster commencement and smoother operations.

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# ATHLETE ASSOCIATION



MR. PANKAJ GAJWANI

Mr. india IBBFF  
Mr. Olympia 2017  
Winner Sheru classic



MR. MAYANK PAWAR

Mr. Asia 2010  
6 Time Mr. India  
MTV Splitsvilla 7 Fame

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# Concept Design



## FRANCHISE FACTS

Area Required- 200 sq. ft. onwards.

Total Investment - INR 15 Lakh onwards.

Payback Period - 1.5 years ( approx.)

Expansion - Pan - India

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## OPERATIONAL OUTLETS

Saket	Karnataka
Lajpat Nagar	Rajasthan
Gurgaon	Ghaziabad
Paschim Vihar	Maharashtra
Connaught Place	Haryana

## STRATEGIC TIEUP



FOR FRANCHISING QUERIES, PLEASE CONTACT :

Call: +918700979599  
Email: [info@franchisetrade.in](mailto:info@franchisetrade.in)  
Web: [www.franchisetrade.in](http://www.franchisetrade.in)

**Franchise Trade**

Build Your future