

A COMPLETE FITNESS
SUPPLEMENT & NUTRITION STORE

## Prince Narula

MTV Roadies X2 Winner MTV Splitsvilla 8 Winner Bigg Boss 9 Winner

# Motivating Individuals to ADOPT A FIT LIFESTYLE

Muscle & Strength India is a leading retailer of fitness supplements & nutritional products, based in India. The brand offers high-quality fitness supplement and nutritional products manufactured by international fitness brand under a single roof. Muscle & strength india was started with an aim to provide a consistent supply of high-quality and genuine nutritional and supplement products at an economical price point to indian fitness enthusiasts.

Muscle & Strength India provide international-grade fitness products according to the dynamic requirements of modern indians and is committed to offer everything that meets diverse fitness needs of an individuals.



**FITNESS TIPS** 





### **OUR BRANDS**

**Optimum Nutrition** 

Dymatize

Gaspri

**Ultimate Nutrition** 

**RSP Nutrition** 

Universal Nutrition

Labrada

Muscletech

RSNI

Nature's Best

Gat

#### Our Products and Services

Supplements I Gym Gear I Workout Plans I Diet Plans I Gym Directory

# ABOUT MR.PRINCE NARULA

SPLITSVILLA Winner
MTV Roadies X2 Winner
Bigg Boss 9 Winner
TV ACTOR



**Our Products and Services** 

# REASONS TO PARTNER WITH MUSCLE & STRENGTH INDIA

WIDE RANGE OF PRODUCTS

At present www.muscleandstrength.in sells over 1000+ products to cater to the needs of all fitness enthusiasts. Our catalog includes American, European and Indian brands.

- BEST PRODUCT MARGINS IN INDUSTRY
- SWIGGY TIE UP SUPPLEMENTS DELIVERY

INAUGURATION AND PR SUPPORT







**Our Products and Services** 

ONLINE SALE WEBSITE

"The brand operates a dedicated online portal for fitness enthusiasts and individuals and delivers relevant information related to healthy and fit-living"

3-WAY AUTHENTICITY CHECK



Complementary billing software by the Brand.



The franchisor would assist the franchise in recruiting and motivating the manpower the franchise store.

The franchisor would conduct regular franchise training programs for franchise stuff. Special skill-enhancing workshops would be conducted from time to time

### **LOCATION & STORE DESIGN**

The franchisor would support the franchise in choosing the best location for setting up of the store and helping the franchise with the design, architecture and layout of the store.

### **SUPPLIES**

The franchisor would assist the franchise in the pre-opening and regular purchase of Supplement & Nutrition products, etc. for faster commencement and smoother operations.





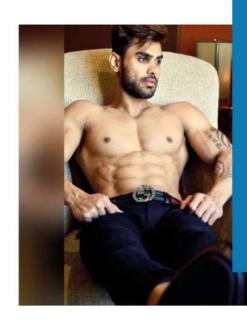






**Our Products and Services** 

# ATHLETE ASSOCIATION



MR. PANKAJ GAJWANI

Mr. india IBBFF Mr. Olympia 2017 Winner Sheru classic



MR. MAYANK PAWAR

Mr. Asia 2010 6 Time Mr. India MTV Splitsvilla 7 Fame



Supplements

Gym Gear

**Workout Plans** 

Diet Plans

Gym Directory



#### **FRANCHISE FACTS**

Area Required- 200 sq. ft. onwards.

Total Investment - INR 15 Lakh onwards.

Payback Period - 1.5 years (approx.)

Expansion - Pan - India

#### **Our Products and Services**

